

**NORTH BAY REDEVELOPMENT
PROJECT AREA COMMITTEE
Minutes of Special Meeting
October 6, 2010**

The meeting was called to order at 7:40 AM by Chair Christopher Clifford. Proceedings ensued as follows:

1. ROLL CALL / PRELIMINARY MATTERS

Members present: Brian Apramian (arrived late), Jeff Barfield, Chris Clifford, Candice Disney Magnus, Sam Duran, Robert Durgan, Patricia Garcia, Dale Pursel, Keith Rhodes, Andre Simpson, Kurt Sullivan, and Dorothy Surdi (arrived late).

2. MINUTES OF PREVIOUS MEETINGS

Mr. Pursel moved, Ms. Surdi seconded, to approve the September 8, 2010 PAC minutes. The PAC voted 6-0-1. Mr. Rhodes abstained.

3. COMMUNICATIONS AND PUBLIC COMMENT

A. Public Comment

- Robert Durgan announced the passing of former member Dr. Sands.
- Chris Clifford announced and thanked the three outgoing members for their service to the community, Dale Pursel, Andre Simpson, and Christine Robinson. He also welcomed back the re-elected members.

B. Update from City Staff

- Staff presented the budget update for the period ending June 30, 2010.
- Sam Johnson reported that he spoke to the Mayor's Office, as previously requested, concerning the proposed Redevelopment Plan Amendment for the Midway Post Office annexation. The Mayor's Office expressed interest in being updated on all related studies and activities.

Note: Informational and Action Items were taken out of order on the Agenda but are reported here as they were listed on the agenda.

4. INFORMATIONAL/ACTION ITEMS

A – Urban Corps Mural Project Funding Request – Anne Bernstein, Urban Corps of San Diego presented the Urban Corps Gateway Mural project to the PAC. The mural project proposed location is at the intersection of Rosecrans and Jefferson Street. Urban Corps has incorporated all the suggested changes into the design provided during public comment at the September 1, 2010 meeting. The Urban Corps is requesting \$53,000 in funding for the design and installation of the Mural. Urban Corps will provide maintenance and specialized graffiti control acrylic paint will be used. Urban Corps has been working with Council District 2 and Caltrans on the project. Mr. Awbrey stated that Councilmember Faulkner agrees that something should be done to beautify the Rosecrans Street Corridor. Anne Bernstein introduced the artist Sal Barajas. Mr. Barajas has designed similar murals throughout the County and plans to have students assist in the mural project. Mr. Barajas discussed the artwork inspiration for the mural. It is estimated that installation will take two months once Caltrans approves the necessary permits. Urban Corps presented two

variations of the mural design: a continuous design and panels. A discussion ensued. Mr. Simpson requested that the Coastguard be included in the mural. Mr. Dugan discussed the Coronado Bridge design and wanted to ensure that the bridge artwork design be approved by Caltrans. Anne Bernstein ensured Mr. Dugan that Caltrans will approve the final design before issuing the permits. Members also discussed the psychology of taggers and enhancing the lighting under the bridge. Mr. Sullivan moved, Mr. Barfield seconded, to approve the continuous design forward with the addition the Coastguard in the mural and provide \$53,000 in funding for the design and installation. A discussion ensued. Mr. Rhoades asked for a friendly amendment to the motion to change the continuous design to the non-continuous (panel) design. Mr. Sullivan and Mr. Barfield agreed to the amendment to the motion. The motion passed 8-0-0. Mr. Duran recused himself from the discussion and the recommendation.

B- Veterans Village of San Diego (VVSD), Phase 3B Funding Request – Staff introduced Kent Trimble, VVSD's Project Manager, who provided an overview of the Phase 3B funding request. VVSD is proposing to construct a 24-unit transitional housing facility for returning Afghanistan and Iraqi Veterans and classroom facilities. The transitional units will be restricted to Veterans earning at or below 50% of the area median income. VVSD is requesting \$1,118,012 in Agency funding for the construction of the project. A discussion ensued. Members asked questions about the future expansion of the facility including if it was possible to expand the facility to provide additional beds and the ability to provide for women Veterans. Mr. Rhodes moved, Ms. Surdi seconded, to recommend an amount not to exceed \$1,118,012 for the project with the stipulation that attention be given to the future expansion of the facility. The motion passed 8-0-0. Andre Simpson recused himself from the discussion and the recommendation.

Note: Due to funding requirements the Project is now referred to as Phase 4 and will provide 12 beds at or below 60% AMI.

C – Stella at Five Points – Stella at Five Points is in receivership. Staff has been approached by Oliver McMillan about purchasing the site from the Receiver. Staff is analyzing the Project to determine the site's feasibility as a condominium development based on the new economic conditions.

D – Peninsula YMCA – Staff member Sam Johnson provided an update on discussions with the Peninsula YMCA on its marketing plan. Rob Sauvajot, YMCA Executive Director provided a detail overview of its marketing plan including monthly promotions. The organization considered the previous request from the PAC to provide a kiosk for other health and fitness related activities in the community. A discussion ensued. Members discussed business qualifications and approval process for including business information in the kiosk. Discussions included the need for the business to have a business license, be located in the Project Area, and approval process for placement. Mr. Apramian moved, Mr. Duran seconded, to accept the kiosk plan proposed by the YMCA, a 2' x 4' area in the front lobby, visible to the

public for other businesses to post advertising. Businesses must have a business license, be in the North Bay Project Area, and provide health and fitness related activities. The YMCA will maintain discretion as to what advertisements are placed in the space. The motion passed (9-0-1). Mr. Durgan abstained. Mr. Pursel recused himself from the discussion and recommendation.

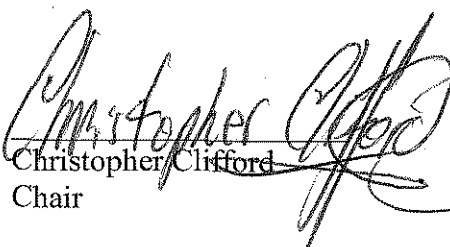
4. COMMITTEE REPORTS

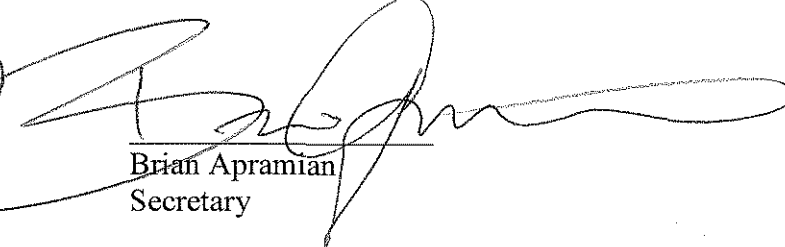
- A. Uptown Community Plan Update – Mr. Barfield provided an update on the Uptown Community Plan Update. The community reviewed the charrette information and discussed the height, density, and mobility recommendations. The Plan Update is behind scheduled due to the environmental consultant.

5. ADJOURNMENT: The meeting was adjourned at 9:25 AM.

Dated: October 6, 2010
Lydia Goularte-Ruiz, Assistant Project Manager

Approved by vote of the Committee on _____, 2010.


Christopher Clifford
Chair


Brian Apramian
Secretary